

# CLASSROOM ASSESSMENT OF A MULTIMEDIA MODULE ON THE CULTURE OF ISLAM

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## Abstract

*Islam is the second largest religion in the world with an estimated population of 1.3 billion. While men enjoy relative economic and social freedom, Muslim women seeking education and independence often are confronted with persecution and prejudice. There are numerous misconceptions regarding the culture of Islam and Muslim women. Many of these fallacies could be addressed through educating non-Muslims about the culture of Islam, particularly in the Western world. This research outlines the development of a multimedia module specific to Islamic culture and the societal roles of Muslim women. The module was incorporated into an Introduction to Geography course at Embry-Riddle Aeronautical University, which has a predominantly male student body (83 percent) with Reserve Officer Training Corps (ROTC) programs representing all five branches of the military. The module included topics such as Islamic demographics, the role of Muslim women, and religious rituals such as the wearing of the hejab. Classroom evaluations and assessments given before and after the multimedia module indicate that despite gaining a better understanding of the Muslim culture, previous personal attitudes toward Islam did not change significantly.*

## Keywords

Evaluation, assessment, multimedia, Islam, Muslim, culture, religion