

“LETS PRODUCE SCHOOL NEWSPAPERS”- A MULTIMEDIA CDROM TO HELP 11 - 16 YEAR OLD STUDENTS TO WRITE SCHOOL NEWSPAPERS

Vitor Tomé, Guilhermina Miranda, and Maria Helena Menezes

Abstract

This paper aims to explain the design and implementation process of the Multimedia CD-Rom "Lets produce school newspapers". It aims to help 11 – 16 year old students, as well as teachers, in school newspaper production. It uses text, photos and videos, according to current educational tendencies around the world regarding media education. Nowadays, the use of the media as a tool in the learningteaching process is common. The educational media curricula also look for the development of critical media consumers. Furthermore, they seek to endow the students with the competences, which allow them to produce media messages. This research study aims to evaluate the impact of the CD-Rom in school newspaper productions both by students and teachers. The paper explains the technical and technological options followed, as well as the pedagogical ones, which support this multimedia application. It also clarifies the video production process included in the CD-Rom.

Key words

CD-Rom Multimedia, media literacy, school newspapers, educational technology